**Date**

**Contact Information:**

Name, Title

Library Name

Phone Number and Email Address

**[Your Library] Launches On-Demand, Online Services for Students, Job Seekers, and Veterans**

[Your Library] is pleased to announce the launch of Brainfuse—an online service that offers tutoring services for learners of all ages, coaching services for job seekers, and navigators to help Oklahoma veterans connect with benefits and educational opportunities.

“Brainfuse has been a very popular service around the country, and we’re thrilled to be able to provide it to the people of [Your Town],” Library Director [Your Name] said.

The service is available through public libraries across the state thanks to a statewide contract purchased by the Oklahoma Department of Libraries (ODL). Funding is provided by the American Rescue Plan Act (ARPA) and Oklahoma’s federal library funds through the Institute of Museum and Library Services.

[Your Name] said Brainfuse is available directly through the library’s website and can be accessed anywhere, anytime with an internet connection. “Resources and study tools are available 24/7, and live online tutoring is available ten hours each day.”

[Your Name] said there are three different Brainfuse services available through the library.

**Homework HelpNow** is an all-in-one suite of tutoring services designed for a wide range of academic needs—from elementary school subjects to college level assignments. HelpNow services include live tutoring, available from 1:00 to 11:00 p.m. Self-study tools are available on-demand 24/7, and collaborative tools let students form their own study groups.  Plus, students can use the secure file sharing feature in the Writing Lab to submit writing assignments to tutors any time of the day. The Brainfuse full-service test center offers practice tests for all levels in math, reading, and writing as well as college preparatory tests—including the SAT.

**JobNow** is a versatile online service designed to support every step of the job search process. Live online coaching is available from 1:00 to 11:00 p.m. to assist with resume and cover letter preparation, and to help with preparation for job interviews. Users will also find 24/7 access to a carefully-selected library of job resources.

**VetNow** helps veterans and their families understand and apply for benefits from local, state, and federal programs. It also provides academic tutoring and employment transition assistance. Live online navigators are available from 1:00 to 11:00 p.m. each day to help veterans connect with valuable services.

ODL Interim Director Natalie Currie said the pandemic has increased the adoption of public library digital services by Oklahomans.

“We’ve used our ARPA funds and other pandemic funds to provide grants to public libraries so they could expand WiFi, provide internet devices, and purchase other digital resources and services,” Currie said. “Brainfuse has been successful at larger public libraries in the state, so it’s been on our wish list to provide an online tutoring service for all Oklahomans. We’re excited that we can now launch this service statewide.”

[Your Name] said the library is reaching out to [the local school/employment office/vet center/whatever is applicable to your community] to share the availability of Brainfuse.

“We want everyone who can benefit to discover this important new resource,” [Your Name] said.

To access Brainfuse and discover other information services, visit the library or log on to [Your Library’s URL].

For additional information on the library’s services, contact/call [Email/phone number].

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